



BEARFACTS 1990 – 2000

Naples-Marco Island (MSA) [34940]

Naples-Marco Island is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2000 population of 254,082 ranked 165th in the nation.

PER CAPITA PERSONAL INCOME

In 2000 Naples-Marco Island had a per capita personal income (PCPI) of \$39,404. This PCPI ranked 9th in the United States and was 132 percent of the national average, \$29,845. The 2000 PCPI reflected an increase of 3.4 percent from 1999. The 1999-2000 national change was 6.8 percent. In 1990 the PCPI of Naples-Marco Island was \$27,120 and ranked 2nd in the United States. The 1990-2000 average annual growth rate of PCPI was 3.8 percent. The average annual growth rate for the nation was 4.4 percent.

TOTAL PERSONAL INCOME

In 2000 Naples-Marco Island had a total personal income (TPI) of \$10,011,970*. This TPI ranked 124th in the United States. In 1990 the TPI of Naples-Marco Island was \$4,191,919* and ranked 157th in the United States. The 2000 TPI reflected an increase of 7.2 percent from 1999. The 1999-2000 national change was 8.0 percent. The 1990-2000 average annual growth rate of TPI was 9.1 percent. The average annual growth rate for the nation was 5.6 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Naples-Marco Island. In 2000 net earnings accounted for 41.7 percent of TPI (compared with 42.0 in 1990); dividends, interest, and rent were 48.2 percent (compared with 48.1 in 1990); and personal current transfer receipts were 10.1 percent (compared with 9.9 in 1990). From 1999 to 2000 net earnings increased 9.0 percent; dividends, interest, and rent increased 5.4 percent; and personal current transfer receipts increased 8.9 percent. From 1990 to 2000 net earnings increased on average 9.0 percent each year; dividends, interest, and rent increased on average 9.1 percent; and personal current transfer receipts increased on average 9.3 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Naples-Marco Island increased from \$4,368,461* in 1999 to \$4,788,497* in 2000, an increase of 9.6 percent. The 1999-2000 national change was 8.0 percent. The average annual growth rate from the 1990 estimate of \$2,004,790* to the 2000 estimate was 9.1 percent. The average annual growth rate for the nation was 5.8 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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