



BEARFACTS 1995 – 2005

Naples-Marco Island (MSA) [34940]

Naples-Marco Island is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2005 population of 306,773 ranked 149th in the nation.

PER CAPITA PERSONAL INCOME

In 2005 Naples-Marco Island had a per capita personal income (PCPI) of \$54,166. This PCPI ranked 3rd in the United States and was 156 percent of the national average, \$34,757. The 2005 PCPI reflected an increase of 7.9 percent from 2004. The 2004-2005 national change was 4.9 percent. In 1995 the PCPI of Naples-Marco Island was \$32,277 and ranked 2nd in the United States. The 1995-2005 average annual growth rate of PCPI was 5.3 percent. The average annual growth rate for the nation was 4.2 percent.

TOTAL PERSONAL INCOME

In 2005 Naples-Marco Island had a total personal income (TPI) of \$16,616,672*. This TPI ranked 95th in the United States. In 1995 the TPI of Naples-Marco Island was \$6,443,784* and ranked 140th in the United States. The 2005 TPI reflected an increase of 11.9 percent from 2004. The 2004-2005 national change was 5.9 percent. The 1995-2005 average annual growth rate of TPI was 9.9 percent. The average annual growth rate for the nation was 5.3 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Naples-Marco Island. In 2005 net earnings accounted for 37.0 percent of TPI (compared with 39.8 in 1995); dividends, interest, and rent were 53.5 percent (compared with 48.9 in 1995); and personal current transfer receipts were 9.5 percent (compared with 11.3 in 1995). From 2004 to 2005 net earnings increased 9.2 percent; dividends, interest, and rent increased 13.8 percent; and personal current transfer receipts increased 12.6 percent. From 1995 to 2005 net earnings increased on average 9.1 percent each year; dividends, interest, and rent increased on average 10.9 percent; and personal current transfer receipts increased on average 8.0 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Naples-Marco Island increased from \$6,646,788* in 2004 to \$7,370,886* in 2005, an increase of 10.9 percent. The 2004-2005 national change was 5.4 percent. The average annual growth rate from the 1995 estimate of \$2,915,774* to the 2005 estimate was 9.7 percent. The average annual growth rate for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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