Overview

• Overview of current seasonal adjustment methodology for national income and product accounts:
  – Gross domestic product (GDP)
  – Gross domestic income (GDI)

• Test components and aggregates for residual seasonality

• Determine major causes of residual seasonality

• Discuss strategies for removing residual seasonality and improving seasonal adjustment methods
Background

• U.S. national income and product accounts
  – Macroeconomic time series including GDP, GDI
  – Estimated from various source data
  – Compilation based on accounting framework
  – Annual estimates (since 1929)
  – Quarterly, seasonally adjusted estimates (since 1947)
  – Limited not seasonally adjusted (NSA) GDP estimates were formerly compiled separately, but project ended in 2008 due to budget cuts

• In early 2015, reports of residual seasonality in GDP related to weakness in first quarter growth
Gross Domestic Product, 1992-2006

Gross Domestic Product
July 2007 vintage estimates
(current dollars, quarterly rates)
(NSA series is discontinued)

Not Seasonally Adjusted
Seasonally Adjusted
NIPA seasonal adjustment methodology

• Possible approaches: Direct versus Indirect

• Direct approach
  – Estimate not seasonally adjusted (NSA) components from NSA source data. Aggregate, then seasonally adjust aggregate GDP as final step
  – Problem – difficult to explain seasonally adjusted GDP based on source data and components

• Indirect approach
  – Estimate seasonally adjusted (SA) components directly from SA source data, then aggregate
    • If source data are seasonally adjusted by source agency, retain its seasonal adjustments
    • Otherwise, source data seasonally adjusted by BEA staff
  – Problem – potential residual seasonality

• BEA’s long-standing practice is to use the indirect approach
Component review

• Goal – Identify and investigate causes of residual seasonality in order to propose solutions

• Methodology
  – Examined 2,000 GDP component data series for
    • Current dollars
    • Real (chained 2009 dollars)
    • Price indexes
  – Used X-12 ARIMA
    • $F$ test for stable seasonality
    • $M7$ statistic
    • 10, 15, and 30 year periods
Results of tests

• Results sensitive to period selected
• Real GDP exhibited residual seasonality over 10-year and 30-year spans
• Several real GDP components also exhibited residual seasonality over certain spans
  – Investment in nonresidential structures
  – Exports of goods
  – Federal government spending
  – State and local government spending
• GDP price index exhibited residual seasonality over 30-year span, as did several components
• GDI did not exhibit residual seasonality
Causes of residual seasonality

Two main factors causing residual seasonality were identified:

1. Use of monthly source data to estimate quarterly GDP components
   - Monthly series may not exhibit seasonality and isn’t seasonally adjusted, but seasonal when aggregated to quarterly frequency
   - Or, data that are seasonally adjusted at monthly frequency may exhibit residual seasonality when aggregated to quarterly frequency
   - Solution involves examining series at both monthly and quarterly frequency
Causes of residual seasonality

2. Revisions to seasonal adjustment factors not shown consistently in time series due to revision practices that limit the number of years open to revision
   
   – Moving averages – new data lead to revisions in seasonal factors for several years
   
   – BEA national income and product accounts traditionally revise most recent 3 years except for comprehensive (benchmark) updates
   
   – Some Census indicators only revise SA estimates for years with revised annual data
   
   – Solution involves changing revision practices to allow revisions to SA estimates for longer periods
Causes of residual seasonality (minor)

Other, less common factors also contribute to residual seasonality for certain components:

3. By convention, certain series related to government policy haven’t been seasonally adjusted (e.g. federal pay raises).

4. Residual seasonality may arise as a result of estimation processes, such as commodity flow, aggregation, or deflation, even when input series are seasonally adjusted.

These problems can be identified and corrected by modifying BEA estimation processes.
Plan for addressing residual seasonality

• BEA has used findings of this review to modify seasonal adjustments for recent years
  – Began seasonally adjusting component series that previously hadn’t been adjusted
    • Series within federal defense spending, consumer spending on services, inventory investment
  – Began modifying methodologies, for example to seasonally adjust certain series at quarterly frequency
  – Interagency seasonal adjustment team (with Census and BLS)

• For July 2018 comprehensive update, the historical time series will be revised to remove identifiable residual seasonality
Reintroduce NSA estimates

• Starting in 2018, BEA will begin producing and publishing NSA estimates of GDP and its major components.

• In contrast to old discontinued program, these NSA estimates will be
  – Released concurrently with quarterly GDP
  – Include estimates of real GDP and price indexes

• Will allow comparisons of direct and indirect approaches to seasonal adjustment