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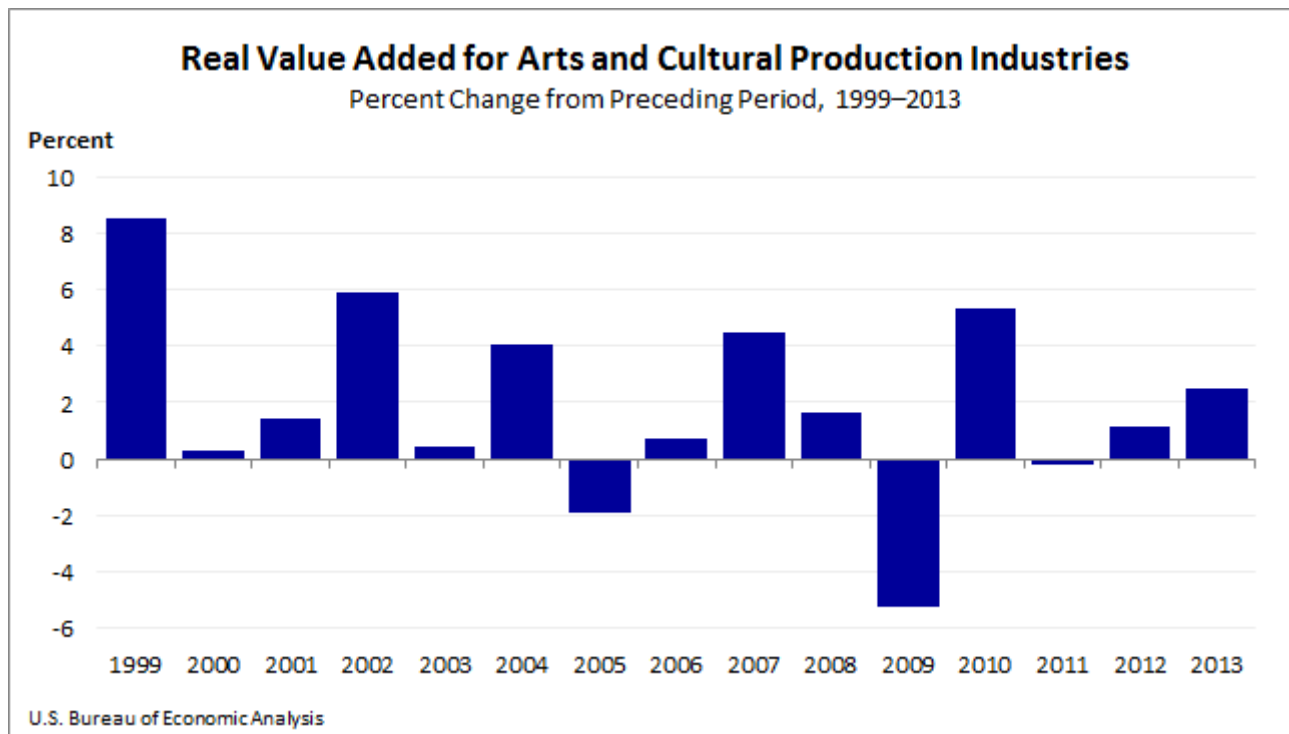
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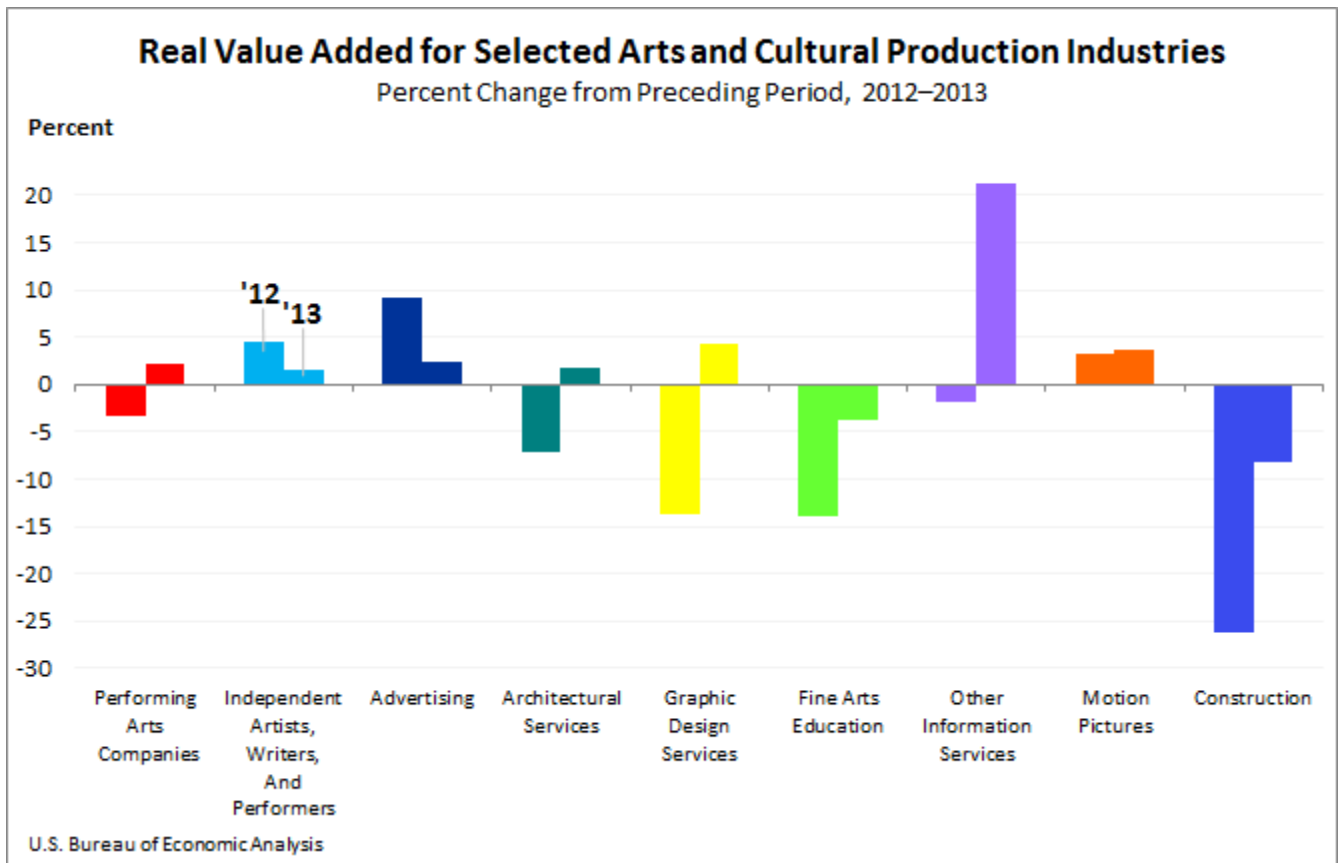
## ARTS AND CULTURE GROWS AT FASTER PACE IN 2013 BEA RELEASES FOR THE FIRST TIME INFLATION-ADJUSTED STATISTICS

Arts and cultural economic activity – adjusted for inflation – grew 2.5 percent in 2013, according to estimates of the industries’ real value added by the Bureau of Economic Analysis (BEA). That compares with a 1.1 percent increase in 2012.

Information services and design services were the leading contributors to the growth in 2013. Overall, 26 of 36 – arts and culture related industries – contributed to the increase. This is the first time that BEA has released inflation-adjusted statistics that track the changing economic impact of arts and culture.

Core arts and cultural industries, such as performing arts, museums and design services, grew 3.3 percent. Real value added for supporting industries, including art support services and information services, increased 2.5 percent.





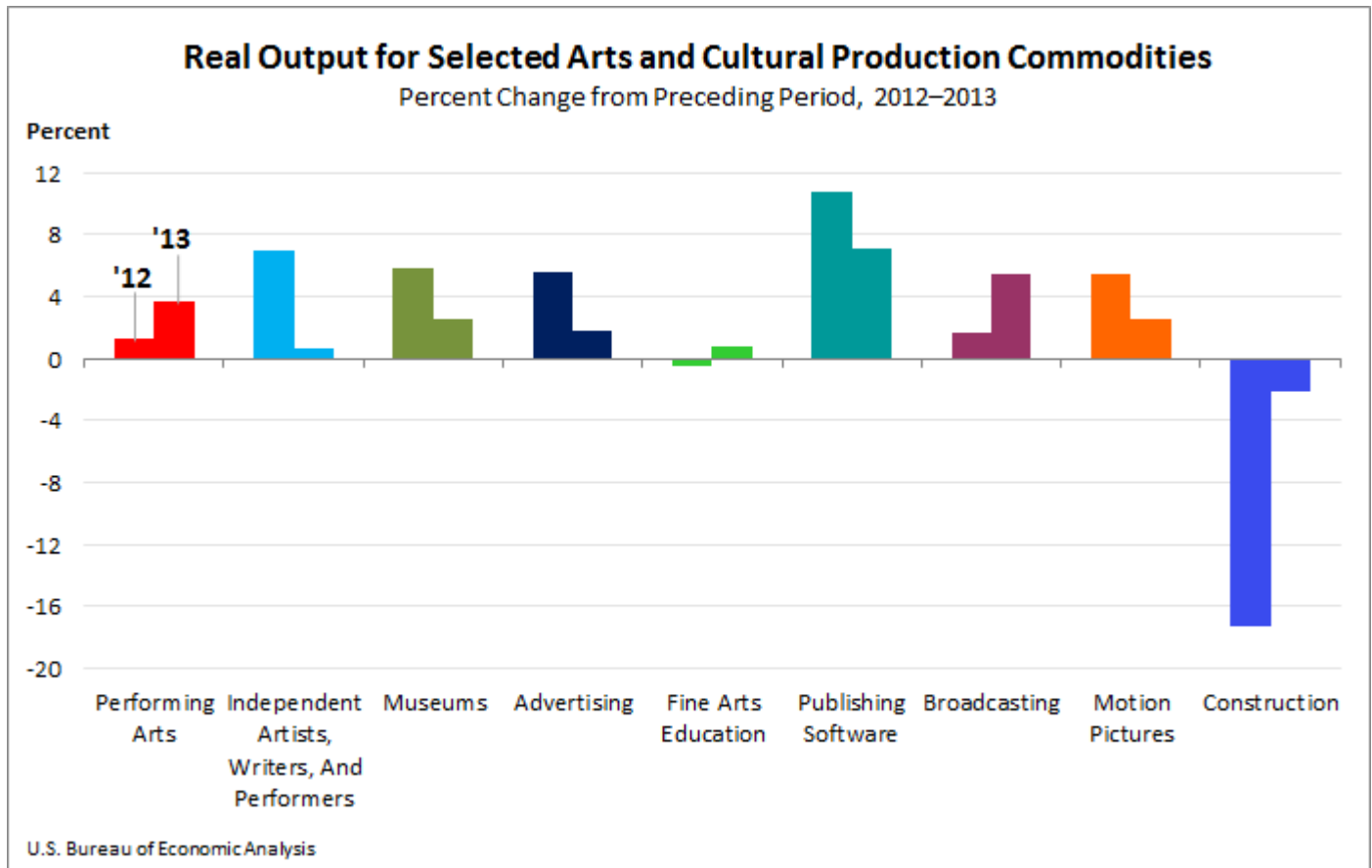
### Other highlights

- Other information services, which includes Internet publishing, Internet broadcasting and Web search portals, was the leading contributor to the growth in real value added in 2013. Other information services increased 21.2 percent, after decreasing 2.0 percent in 2012.
- Construction activity related to arts and culture fell 8.1 percent, following a decline of 26.2 percent.
- Both graphic design and architectural services rebounded, increasing 4.3 percent and 1.7 percent respectively, after decreasing 13.8 percent and 7.1 percent.
- Performing arts companies also rebounded, increasing 2.2 percent, after decreasing 3.3 percent.

### Gross output

In addition to real value added statistics, BEA's Arts and Cultural Production Satellite Account also includes a measure of real gross output. Under that measure, total inflation-adjusted spending on all arts and cultural commodities reached \$1.1 trillion in 2013. That figure was up 2.7 percent from the year before.

Gross output serves as a proxy for total sales and is not adjusted to exclude expenses incurred in the production process. For example, gross output for the opera reflects all ticket receipts without subtracting the expenses incurred in the production of the opera such as advertising, rent and costume rentals.

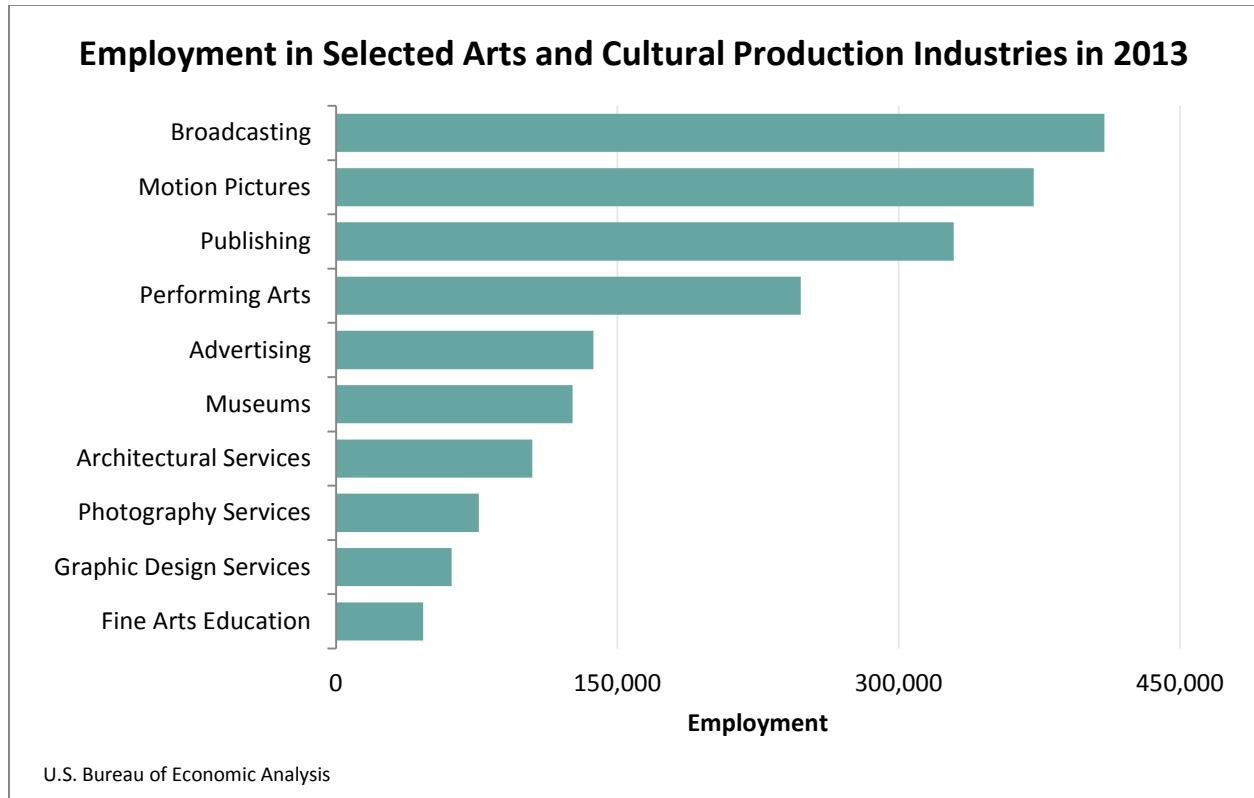


### Other highlights

- Real gross output growth slowed slightly in 2013. It rose 2.7 percent, after increasing 2.8 percent in 2012. Advertising services was the leading contributor to that deceleration, increasing 1.7 percent, after growing 5.6 percent.
- The category of independent artists, writers and performers was the second-leading contributor to the deceleration in real gross output in 2013. That category increased 0.6 percent, after a 6.9 percent rise.
- Performing arts output grew at a faster pace in 2013, increasing 3.7 percent, up from 1.2 percent. This faster growth was widespread, including gains in music, opera and theater.

## Employment

Employment for all arts and cultural industries totaled 4.74 million in 2013. Art support services, including rental and leasing, totaled 1.19 million jobs, the most in all arts and cultural industries. Information services, including publishing, motion pictures and broadcasting, accounted for 1.17 million jobs and retailers related to arts and culture totaled 731,200 jobs. Employment for design services was 471,100 – about half of which is accounted for by advertising and architectural services.



## Definitions

**ACPSA output.** ACPSA output consists of all domestically produced goods and services purchased (for example, movie tickets or design services).

**ACPSA employment.** ACPSA employment consists of all jobs where the workers are engaged in the production of ACPSA output (for example, dancers or architects).

**ACPSA value added.** ACPSA value added consists of ACPSA output minus ACPSA intermediate consumption (for example, costumes rented by a performing arts company or printing of the program for the show).

BEA's Arts and Cultural Production Satellite Account (ACPSA) is supported by funding from the National Endowment for the Arts (NEA).

This release of the ACPSA incorporates estimates from the annual revision of BEA's Industry Economic Accounts.<sup>1</sup> Before this year, BEA released arts and cultural production statistics in current dollars only (i.e. without inflation adjustment).<sup>2</sup>

### **Defining 'Culture' in the context of Input-Output Tables for the Arts and Cultural Production Satellite Account**

Culture can be defined in a variety of ways to include: language, traditions, beliefs and values. For this account, arts and cultural production is defined narrowly to include creative artistic activity; the goods and services produced by it; the goods and services produced in the support of it; and the construction of buildings in which it is taking place.

The Input-Output table is a valuable tool to identify and estimate the value of the 'creative chain.' This chain captures the economic value of the creation of a cultural product (composing a symphony) from its production (the performance being recorded in a studio), distribution (by various modes), and final consumption (by the listener).<sup>3</sup>

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<sup>1</sup> For more information, see Thomas F. Howells and Edward T. Morgan, "Industry Economic Accounts: Initial Statistics for the Second Quarter of 2014, Revised Statistics for 1997–2013." *Survey of Current Business* (December 2014).

<sup>2</sup> [Http://www.bea.gov/newsreleases/general/acpsa/acpsa0115.pdf](http://www.bea.gov/newsreleases/general/acpsa/acpsa0115.pdf)

<sup>3</sup> For more information, see Paul V. Kern, David B. Wasshausen, and Steven L. Zemanek, "U.S. Arts and Cultural Production Satellite Account, 1998-2012." *Survey of Current Business* (January 2015).

**Table 1. Real Value Added by ACPA Industry: Percent Change from Preceding Period**

Industry	2009	2010	2011	2012	2013
<b>Total</b>	<b>-5.2</b>	<b>5.3</b>	<b>-0.2</b>	<b>1.1</b>	<b>2.5</b>
<b>Core Arts and Cultural Production</b>	<b>-8.7</b>	<b>3.5</b>	<b>2.7</b>	<b>0.7</b>	<b>3.3</b>
Performing Arts	-2.4	5.2	0.9	2.1	4.8
Performing Arts Companies	4.6	32.8	0.1	-3.3	2.2
Promoters of performing arts and similar events	-19.1	-23.6	2.8	11.4	20.6
Agents/Managers For Artists	-2.2	-9.6	16.0	-3.2	2.6
Independent Artists, Writers, And Performers	2.0	0.3	-0.6	4.5	1.5
Museums	6.3	-17.5	-0.6	12.4	3.0
Design services	-13.6	4.4	4.2	-0.2	3.0
Advertising	-5.5	6.9	3.7	9.2	2.3
Architectural Services	-16.3	-3.8	3.4	-7.1	1.7
Landscape Architectural Services	-15.8	-1.9	-1.5	-7.5	7.5
Interior Design Services	-26.9	12.6	6.0	-12.4	3.4
Industrial Design Services	-18.7	19.4	21.6	-14.7	0.1
Graphic Design Services	-21.9	19.0	4.7	-13.8	4.3
Computer Systems Design	0.8	10.9	11.8	17.7	4.8
Photography and Photofinishing Services	-11.1	-7.1	1.2	6.6	4.9
All Other Design Services	-21.1	6.4	14.4	-5.5	2.2
Fine Arts Education	-8.1	7.6	-1.5	-13.9	-3.7
Education Services	2.4	-3.3	2.2	1.4	-2.7
<b>Supporting Arts and Cultural Production</b>	<b>-4.5</b>	<b>6.4</b>	<b>-0.8</b>	<b>1.3</b>	<b>2.5</b>
Art support services	-2.3	-2.8	-2.0	-0.9	0.5
Rental and Leasing	-10.1	-20.2	-15.0	9.4	-2.1
Grant-Making And Giving Services	14.8	-3.8	-2.5	0.5	4.5
Unions	2.8	-4.7	4.6	5.4	6.0
Government	-1.8	-1.5	-1.4	-1.5	0.5
Other Support Services	-8.0	8.9	4.3	6.6	4.8
Information services	-3.0	9.0	-0.1	2.9	3.5
Publishing	-9.5	4.5	1.4	2.0	1.9
Motion Pictures	7.0	19.5	-1.4	3.2	3.6
Sound Recording	20.8	10.9	-3.0	16.4	-2.8
Broadcasting	-6.3	3.7	-1.4	3.0	1.3
Other Information Services	-7.9	11.1	8.0	-2.0	21.2
Manufacturing	-13.1	2.4	-3.3	2.1	-7.3
Jewelry and Silverware Manufacturing	0.1	0.6	-20.6	30.2	-23.5
Printed Goods Manufacturing	-14.5	-0.7	1.8	-2.2	-2.3
Musical Instruments Manufacturing	-0.7	27.0	-3.7	-19.0	1.3
Custom Architectural Woodwork and Metalwork Manufacturing	-26.6	2.3	-2.8	-2.9	-0.1
Camera and Motion Picture Equipment Manufacturing	-19.7	17.9	36.0	-18.6	-7.2
Other Goods Manufacturing	-13.1	7.6	-1.1	-5.2	2.0
Construction	-14.8	45.4	-20.4	-26.2	-8.1
Wholesale and Transportation Industries	-20.9	8.5	4.6	3.4	5.1
Retail Industries	-2.5	0.3	1.4	1.1	4.5
<b>All Other Industries</b> <sup>1</sup>	<b>-1.3</b>	<b>-7.8</b>	<b>-1.3</b>	<b>-0.1</b>	<b>-1.1</b>

1. Consists of the industries with secondary production that is designated as artistic and cultural production

**Table 2. Nominal Value Added by Arts and Cultural Production Industry**

[Millions of dollars]

Industry	2009	2010	2011	2012	2013
<b>Total</b>	<b>617,487</b>	<b>655,874</b>	<b>660,960</b>	<b>677,976</b>	<b>704,196</b>
<b>Core Arts and Cultural Production</b>	<b>115,844</b>	<b>120,457</b>	<b>124,502</b>	<b>127,084</b>	<b>132,484</b>
Performing Arts	39,618	41,791	42,404	44,200	46,692
Performing Arts Companies	12,540	16,375	16,630	16,294	16,687
Promoters of performing arts and similar events	7,823	6,025	6,080	6,960	8,466
Agents/Managers For Artists	1,932	1,776	2,009	2,053	2,183
Independent Artists, Writers, And Performers	17,323	17,615	17,685	18,893	19,356
Museums	4,929	4,036	4,051	4,631	4,836
Design services	64,184	67,220	70,303	70,595	73,277
Advertising	23,221	24,634	25,754	28,438	29,336
Architectural Services	15,047	14,216	14,645	13,639	13,978
Landscape Architectural Services	2,668	2,560	2,494	2,304	2,498
Interior Design Services	6,048	7,030	7,367	6,422	6,670
Industrial Design Services	1,109	1,419	1,707	1,450	1,459
Graphic Design Services	6,006	7,352	7,634	6,558	6,874
Computer Systems Design	1,965	2,153	2,414	2,836	2,992
Photography and Photofinishing Services	7,655	7,294	7,652	8,346	8,852
All Other Design Services	464	561	637	601	619
Fine Arts Education	2,735	3,080	3,227	2,937	2,941
Education Services	4,378	4,331	4,516	4,721	4,738
<b>Supporting Arts and Cultural Production</b>	<b>478,249</b>	<b>513,504</b>	<b>514,311</b>	<b>528,318</b>	<b>548,986</b>
Art support services	98,870	99,486	99,989	100,940	103,597
Rental and Leasing	6,759	5,377	4,640	5,231	5,163
Grant-Making And Giving Services	513	508	510	528	584
Unions	1,067	1,044	1,128	1,211	1,312
Government	90,160	92,158	93,294	93,522	96,063
Other Support Services	371	398	417	448	475
Information services	288,157	315,368	316,419	327,772	342,149
Publishing	72,374	74,685	76,053	77,921	80,369
Motion Pictures	77,011	92,997	92,134	96,270	100,119
Sound Recording	13,047	13,602	12,732	14,240	13,845
Broadcasting	103,444	109,489	109,172	113,764	117,447
Other Information Services	22,280	24,594	26,328	25,576	30,369
Manufacturing	16,892	16,917	16,280	17,463	16,769
Jewelry and Silverware Manufacturing	3,277	3,298	2,836	4,534	3,899
Printed Goods Manufacturing	8,725	8,462	8,248	8,017	7,859
Musical Instruments Manufacturing	772	968	945	787	815
Custom Architectural Woodwork and Metalwork	2,010	1,923	1,937	1,953	1,965
Camera and Motion Picture Equipment Manufac	276	314	422	352	335
Other Goods Manufacturing	1,832	1,952	1,893	1,821	1,895
Construction	11,519	16,141	12,984	9,978	9,439
Wholesale and Transportation Industries	22,529	24,884	26,535	28,364	30,463
Retail Industries	40,281	40,709	42,105	43,801	46,568
<b>All Other Industries<sup>1</sup></b>	<b>23,394</b>	<b>21,913</b>	<b>22,147</b>	<b>22,574</b>	<b>22,726</b>

1. Consists of the industries with secondary production that is designated as artistic and cultural.

**Table 3. Real Gross Output by ACPSA Commodity: Percent Change from Preceding Period**

Commodity	2009	2010	2011	2012	2013
<b>Total</b>	<b>-6.8</b>	<b>2.5</b>	<b>1.5</b>	<b>2.8</b>	<b>2.7</b>
<b>Core Arts and Cultural Production</b>	<b>-7.0</b>	<b>1.7</b>	<b>1.6</b>	<b>3.3</b>	<b>1.5</b>
Performing Arts	0.3	17.8	2.5	1.2	3.7
Performing Arts - Music Groups	0.1	18.3	2.4	1.4	3.8
Performing Arts - Dance	0.1	18.2	2.5	1.4	3.8
Performing Arts - Opera	0.1	18.2	2.4	1.5	3.8
Performing Arts - Symphonies	0.1	18.3	2.4	1.4	3.8
Performing Arts - Theater	0.1	18.2	2.4	1.4	3.8
Performing Arts - Other	1.9	14.8	3.5	-0.1	2.9
Independent Artists, Writers, And Performers	-3.0	0.4	1.0	6.9	0.6
Museums	-0.3	-6.6	-1.0	5.8	2.5
Museums - Art	-0.4	-7.7	-0.5	7.7	2.9
Museums - Botanical And Zoological	-0.4	-7.7	-0.5	7.7	3.0
Museums - Children's	-0.4	-7.5	-0.7	7.6	3.1
Museums - Historical Sites	-0.4	-7.7	-0.6	7.7	2.9
Museums - History	-0.4	-7.7	-0.4	7.5	3.1
Museums - Natural	-0.4	-7.8	-0.5	7.7	3.0
Museums - Nature Parks	0.1	-3.0	-2.4	0.3	1.2
Museums - Science	-0.4	-7.8	-0.5	7.7	3.0
Museums - Other	-0.3	-7.7	-0.3	7.3	2.8
Design services	-10.0	0.1	3.5	4.6	2.0
Advertising	-8.2	1.4	3.2	5.6	1.7
Architectural Services, Historic Restoration	-19.6	-9.8	3.9	-0.5	1.3
Landscape Architectural Services	-16.6	-4.5	0.4	-3.2	5.3
All Other Architectural Services	-19.6	-9.7	4.0	-0.5	1.3
Interior Design Services	-18.5	-4.2	7.6	5.6	3.2
Industrial Design Services	-6.2	-1.2	19.8	3.5	-1.0
Graphic Design Services	-12.6	3.4	4.6	0.1	3.4
Fashion Design Services	-9.2	-10.6	12.5	10.8	0.9
Computer Systems Design	-1.9	11.7	8.9	10.5	4.0
Photography And Photofinishing Services	-7.7	-1.0	0.7	1.5	2.8
All Other Design Services	-9.3	-11.0	13.3	10.9	1.4
Fine Arts Education	-8.3	5.2	0.4	-0.4	0.8
Education Services	-4.4	-3.1	-2.9	-1.9	-1.0
Entertainment Originals	-2.9	12.2	0.6	4.1	2.5
<b>Supporting Arts and Cultural Production</b>	<b>-6.5</b>	<b>3.4</b>	<b>1.3</b>	<b>2.2</b>	<b>4.0</b>
Art support services	-0.2	-10.1	-2.5	0.1	1.6
Rental And Leasing	-14.5	-5.5	-10.6	-7.0	-3.0
Agents/Managers For Artists	-6.1	-3.2	7.0	0.1	1.4
Promoters Of Performing Arts	1.6	-29.2	2.0	6.5	5.8
Grant-Making And Giving Services	4.7	-5.8	1.5	2.0	4.5
Unions	4.4	-1.6	5.8	3.3	6.2
Government	7.4	-1.8	-3.0	-0.4	0.8
Other Support Services	-14.3	8.1	2.3	1.4	2.9
Books publishing	-5.9	-0.3	0.7	-3.2	-2.5
Books Publishing - Education (K-12)	-5.4	-0.6	-0.5	-8.8	-4.0
Books Publishing - Higher Education	-10.4	-1.5	-3.6	-7.2	-7.1
Books Publishing - General Reference	-3.5	3.9	10.6	-15.8	-2.8
Books Publishing - Professional, Technical	-11.1	-7.1	-2.8	2.1	-2.6
Books Publishing - Adult Trade	-4.5	1.6	1.3	-2.2	-1.7
Books Publishing - Children	-2.6	1.5	2.8	-1.2	-1.2
Other publishing	-5.6	0.9	6.7	5.9	3.6
Publishing - Cards, Calendars, And Other	-3.1	1.7	0.0	0.0	2.8
Publishing - Newspapers And Periodicals	-16.4	-4.0	-0.7	0.8	-2.5
Publishing - Software	2.7	4.2	14.1	10.7	7.1
Information services	-4.7	5.8	2.8	3.3	5.5
Broadcasting	-3.2	7.8	1.7	1.6	5.4
Sound Recording	-1.2	3.2	6.9	10.1	6.4
Motion Pictures	-0.1	0.7	-1.5	5.4	2.6
Audio/Visual Production	-8.5	6.4	1.5	0.7	4.4
Other Information Services	-3.8	3.4	10.5	10.3	9.1
Manufactured goods	-16.9	2.0	2.0	4.0	4.8
Jewelry And Silverware	-15.1	2.5	-2.3	5.0	5.8
Printed Goods	-11.1	1.6	-1.1	-0.3	-3.2
Musical Instruments	-12.5	3.3	5.3	0.0	-2.4
Custom Architectural Woodwork And Metalwork	-24.8	-4.5	5.7	-1.4	-0.5
Camera And Motion Picture Equipment	-16.7	11.5	6.8	-7.0	-6.0
Other Goods	-22.1	-1.0	5.6	4.5	10.4
Construction	-0.7	27.8	-21.6	-17.3	-2.1



**Table 4. Nominal Gross Output by Arts and Cultural Production Industry**

[Millions of dollars]

Industry	2009	2010	2011	2012	2013
<b>Total</b>	<b>998,252</b>	<b>1,047,227</b>	<b>1,077,141</b>	<b>1,125,431</b>	<b>1,172,890</b>
<b>Core Arts and Cultural Production</b>	<b>200,969</b>	<b>201,319</b>	<b>209,611</b>	<b>221,983</b>	<b>230,304</b>
Performing Arts	73,640	73,925	76,263	80,769	84,228
Performing Arts Companies	21,574	25,965	27,145	27,198	27,540
Promoters of performing arts and similar events	20,697	16,180	16,566	18,295	20,724
Agents/Managers For Artists	3,363	3,325	3,553	3,674	3,821
Independent Artists, Writers, And Performers	28,006	28,456	28,999	31,602	32,143
Museums	10,997	9,941	9,972	11,014	11,509
Design services	104,729	105,247	110,627	116,876	120,775
Advertising	37,896	40,620	42,731	47,115	48,231
Architectural Services	24,446	21,669	22,552	22,545	23,076
Landscape Architectural Services	4,625	4,319	4,274	4,093	4,447
Interior Design Services	10,020	9,902	10,665	11,370	11,855
Industrial Design Services	1,765	1,834	2,211	2,299	2,292
Graphic Design Services	9,312	9,830	10,242	10,284	10,729
Computer Systems Design	2,780	3,132	3,458	3,952	4,187
Photography and Photofinishing Services	13,191	13,259	13,723	14,350	15,077
All Other Design Services	695	681	771	867	882
Fine Arts Education	4,588	4,989	5,223	5,392	5,578
Education Services	7,016	7,217	7,526	7,931	8,214
<b>Supporting Arts and Cultural Production</b>	<b>755,532</b>	<b>806,078</b>	<b>826,564</b>	<b>861,753</b>	<b>900,770</b>
Art support services	142,721	143,924	144,144	145,650	148,925
Rental and Leasing	10,210	9,781	9,247	9,023	8,785
Grant-Making And Giving Services	832	806	841	877	953
Unions	1,434	1,454	1,558	1,635	1,750
Government	129,531	131,100	131,671	133,254	136,533
Other Support Services	713	782	827	860	903
Information services	459,741	492,349	511,729	539,268	566,268
Publishing	117,685	118,720	121,355	121,817	122,911
Motion Pictures	105,162	115,937	117,988	122,839	129,158
Sound Recording	19,688	19,000	18,563	19,748	21,124
Broadcasting	177,914	195,759	204,260	216,830	228,103
Other Information Services	39,291	42,934	49,563	58,034	64,971
Manufacturing	36,540	37,580	37,636	41,257	41,438
Jewelry and Silverware Manufacturing	6,854	8,159	7,629	11,828	12,334
Printed Goods Manufacturing	18,612	18,210	18,165	17,559	16,898
Musical Instruments Manufacturing	1,588	1,717	1,798	1,845	1,915
Custom Architectural Woodwork and Metalwork	5,211	4,951	5,260	5,472	5,551
Camera and Motion Picture Equipment Manufac	458	520	639	622	613
Other Goods Manufacturing	3,816	4,022	4,146	3,931	4,129
Construction	23,939	29,856	23,954	19,977	20,355
Wholesale and Transportation Industries	34,115	40,164	44,522	47,430	51,028
Retail Industries	58,477	62,204	64,579	68,172	72,756
<b>All Other Industries<sup>1</sup></b>	<b>41,750</b>	<b>39,830</b>	<b>40,967</b>	<b>41,694</b>	<b>41,816</b>

1. Consists of the industries with secondary production that is designated as artistic and cultural.

**Table 5. Real Gross Output by Arts and Cultural Production Commodity**

[Millions of chained (2009) dollars]

<b>Commodity</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>Total</b>	<b>1,004,078</b>	<b>1,029,404</b>	<b>1,044,428</b>	<b>1,073,167</b>	<b>1,102,554</b>
<b>Core Arts and Cultural Production</b>	<b>513,202</b>	<b>522,096</b>	<b>530,252</b>	<b>547,486</b>	<b>555,877</b>
Performing Arts	26,431	31,129	31,918	32,314	33,507
Performing Arts - Music Groups	3,584	4,239	4,340	4,402	4,570
Performing Arts - Dance	707	836	857	869	902
Performing Arts - Opera	2,868	3,391	3,472	3,523	3,657
Performing Arts - Symphonies	1,986	2,349	2,405	2,439	2,532
Performing Arts - Theater	13,742	16,248	16,636	16,877	17,519
Performing Arts - Other	3,543	4,066	4,208	4,204	4,327
Independent Artists, Writers, And Performers	23,863	23,948	24,185	25,862	26,018
Museums	16,662	15,561	15,402	16,302	16,717
Museums - Art	1,304	1,203	1,197	1,289	1,327
Museums - Botanical And Zoological	2,006	1,851	1,841	1,982	2,041
Museums - Children's	456	422	419	451	465
Museums - Historical Sites	4,223	3,897	3,875	4,172	4,295
Museums - History	261	241	240	258	266
Museums - Natural	2,087	1,925	1,915	2,062	2,123
Museums - Nature Parks	3,912	3,794	3,703	3,714	3,758
Museums - Science	2,087	1,925	1,915	2,062	2,123
Museums - Other	326	301	300	322	331
Design services	278,404	278,625	288,362	301,681	307,566
Advertising	206,686	209,523	216,205	228,270	232,252
Architectural Services, Historic Restoration	1,891	1,706	1,773	1,764	1,787
Landscape Architectural Services	6,124	5,849	5,874	5,688	5,991
All Other Architectural Services	22,821	20,605	21,426	21,318	21,592
Interior Design Services	10,949	10,487	11,285	11,921	12,299
Industrial Design Services	1,843	1,820	2,181	2,258	2,236
Graphic Design Services	9,131	9,444	9,874	9,884	10,222
Fashion Design Services	662	592	666	738	745
Computer Systems Design	3,691	4,122	4,489	4,959	5,156
Photography And Photofinishing Services	14,478	14,330	14,428	14,643	15,055
All Other Design Services	127	113	128	142	144
Fine Arts Education	4,657	4,897	4,918	4,896	4,937
Education Services	98,057	95,039	92,250	90,533	89,612
Entertainment Originals	65,128	73,058	73,514	76,544	78,427
<b>Supporting Arts and Cultural Production</b>	<b>490,876</b>	<b>507,547</b>	<b>514,209</b>	<b>525,569</b>	<b>546,773</b>
Art support services	57,836	51,966	50,648	50,683	51,496
Rental And Leasing	11,147	10,532	9,419	8,756	8,493
Agents/Managers For Artists	3,242	3,138	3,357	3,361	3,408
Promoters Of Performing Arts	16,197	11,470	11,704	12,465	13,187
Grant-Making And Giving Services	826	778	790	806	842
Unions	1,020	1,004	1,062	1,097	1,165
Government	24,692	24,253	23,526	23,435	23,634
Other Support Services	712	770	788	799	822
Books publishing	25,374	25,298	25,487	24,678	24,069
Books Publishing - Education (K-12)	2,391	2,376	2,364	2,155	2,068
Books Publishing - Higher Education	1,434	1,413	1,362	1,264	1,174
Books Publishing - General Reference	1,200	1,247	1,379	1,161	1,129
Books Publishing - Professional, Technical	4,137	3,844	3,737	3,816	3,715
Books Publishing - Adult Trade	12,624	12,823	12,987	12,703	12,489
Books Publishing - Children	3,588	3,643	3,746	3,701	3,658
Other publishing	74,867	75,536	80,561	85,298	88,346
Publishing - Cards, Calendars, And Other	14,297	14,535	14,536	14,542	14,956
Publishing - Newspapers And Periodicals	24,762	23,781	23,621	23,821	23,237
Publishing - Software	35,809	37,298	42,539	47,104	50,447
Information services	225,187	238,222	244,981	253,019	267,002
Broadcasting	91,692	98,862	100,527	102,185	107,700
Sound Recording	20,776	21,446	22,932	25,259	26,875
Motion Pictures	14,026	14,118	13,902	14,655	15,029
Audio/Visual Production	70,098	74,586	75,683	76,236	79,602
Other Information Services	28,595	29,554	32,656	36,022	39,313
Manufactured goods	82,347	84,009	85,668	89,055	93,371
Jewelry And Silverware	39,356	40,325	39,398	41,383	43,798
Printed Goods	8,277	8,412	8,319	8,294	8,025
Musical Instruments	4,659	4,815	5,071	5,072	4,952
Custom Architectural Woodwork And Metalwork	8,251	7,883	8,334	8,216	8,173
Camera And Motion Picture Equipment	3,091	3,446	3,679	3,420	3,214
Other Goods	18,713	18,517	19,562	20,446	22,582
Construction	25,264	32,286	25,302	20,933	20,489

**Table 6. Employment by Arts and Cultural Production Industry**

[Thousands]

Industry	2009	2010	2011	2012	2013
<b>Total</b>	<b>4,813.0</b>	<b>4,676.3</b>	<b>4,654.8</b>	<b>4,653.4</b>	<b>4,740.7</b>
<b>Core Arts and Cultural Production</b>	<b>973.6</b>	<b>930.0</b>	<b>943.9</b>	<b>959.9</b>	<b>985.1</b>
Performing Arts	234.6	229.1	233.7	237.3	247.9
Performing Arts Companies	102.8	100.8	101.0	101.0	102.3
Promoters of performing arts and similar events	75.8	73.3	75.6	77.2	84.5
Agents/Managers For Artists	20.6	20.6	21.4	22.1	22.8
Independent Artists, Writers, And Performers	35.4	34.5	35.8	37.0	38.2
Museums	117.2	115.5	117.9	121.9	126.2
Design services	491.7	456.6	460.1	463.3	471.1
Advertising	129.2	124.2	129.3	134.3	137.3
Architectural Services	117.6	104.1	102.4	102.9	104.6
Landscape Architectural Services	24.7	22.2	21.4	21.5	21.5
Interior Design Services	20.7	18.4	18.5	19.3	20.4
Industrial Design Services	24.1	23.8	24.8	24.6	27.7
Graphic Design Services	64.6	60.9	61.6	61.5	61.7
Computer Systems Design	15.6	16.2	17.3	18.3	19.2
Photography and Photofinishing Services	92.7	84.9	82.7	78.7	76.1
All Other Design Services	2.4	1.9	2.0	2.1	2.4
Fine Arts Education	37.2	38.9	40.8	43.3	46.5
Education Services	92.8	89.9	91.4	94.2	93.4
<b>Supporting Arts and Cultural Production</b>	<b>3,633.4</b>	<b>3,561.0</b>	<b>3,528.4</b>	<b>3,511.0</b>	<b>3,575.1</b>
Art support services	1,273.2	1,229.1	1,203.7	1,176.9	1,193.2
Rental and Leasing	67.9	54.2	44.5	42.5	40.0
Grant-Making And Giving Services	4.8	4.4	4.5	4.6	5.7
Unions	19.1	16.8	18.7	16.7	23.2
Government	1,177.7	1,150.1	1,132.4	1,109.4	1,120.8
Other Support Services	3.7	3.5	3.5	3.6	3.6
Information services	1,172.4	1,155.6	1,150.1	1,166.0	1,174.5
Publishing	367.4	348.4	342.9	341.5	329.4
Motion Pictures	348.1	356.8	358.1	365.2	372.1
Sound Recording	13.5	12.9	13.0	12.7	12.6
Broadcasting	405.0	397.2	392.9	398.9	409.8
Other Information Services	38.5	40.4	43.3	47.7	50.7
Manufacturing	205.3	190.5	187.4	183.2	182.0
Jewelry and Silverware Manufacturing	27.5	26.6	26.5	26.4	26.5
Printed Goods Manufacturing	116.2	106.2	102.6	99.5	96.8
Musical Instruments Manufacturing	8.4	7.9	8.0	8.0	8.1
Custom Architectural Woodwork and Metalwork	30.9	28.6	29.5	29.8	30.7
Camera and Motion Picture Equipment Manufac	2.0	1.9	2.1	2.0	1.8
Other Goods Manufacturing	20.2	19.3	18.7	17.4	18.0
Construction	102.5	124.4	104.3	89.6	95.7
Wholesale and Transportation Industries	172.2	175.6	182.8	188.9	198.4
Retail Industries	707.9	685.7	700.1	706.4	731.2
<b>All Other Industries<sup>1</sup></b>	<b>206.1</b>	<b>185.3</b>	<b>182.5</b>	<b>182.5</b>	<b>180.5</b>

1. Consists of the industries with secondary production that is designated as artistic and cultural.