



OUTDOOR RECREATION ECONOMIC STATISTICS RELEASE: The Recreation Economy's Performance in 2024

March 5, 2026

ORR OUTDOOR RECREATION ROUNDTABLE



JESSICA TURNER
President

**Total Gross
Output, 2024**

\$ 1.3 Trillion

2024, National

2.4% U.S. GDP

5.2 Million Jobs

3.2% of U.S. Employment

TOP-LINE FIGURES

	Outdoor Recreation Economy	U.S. Economy
% Growth, Real GDP , 2023-2024	2.7%	2.8%
% Growth, Jobs , 2023-2024	1.1%	1.1%

OTHER KEY FIGURES



By Size



By Growth

Rank	Activity	Value Added (\$ Billions)
1	Boating/Fishing	\$ 38.4
2	RVing	\$ 27.5
3	Hunting/Shooting/Trapping	\$ 16.5
4	Motorcycling/ATVing	\$ 11.4
5	Climbing/Hiking/Tent Camping	\$ 7.8

Rank	Activity	% Growth, 2023-2024
1	Hunting/Shooting/Trapping	16.5%
2	Climbing/Hiking/Tent Camping	6.5%
3	Recreational Flying	5.2%
4	Bicycling	3.4%
5	Motorcycling/ATVing	1.8%

ACTIVITY RANKINGS



By Size



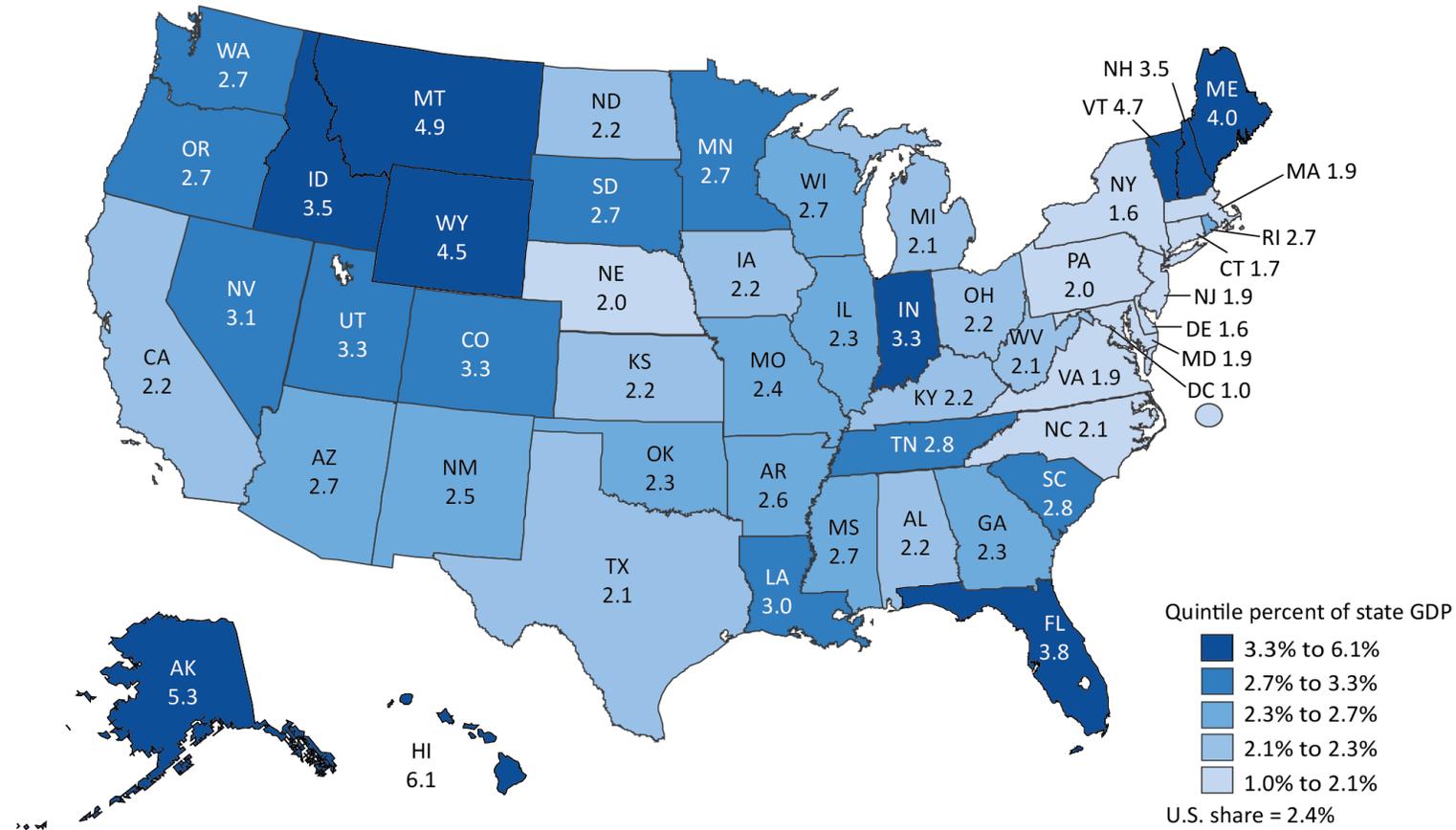
By Growth

Rank	State	Value Added (\$ Billions)
1	California	\$ 87.9
2	Florida	\$ 65.3
3	Texas	\$ 59.4
4	New York	\$ 37.3
5	Illinois	\$ 26.4
6	Washington	\$ 23.5
7	Georgia	\$ 20.7
8	Pennsylvania	\$ 20.4
9	Ohio	\$ 20.1
10	Colorado	\$ 18.1

Rank	State	% Growth, 2023-2024
1	Massachusetts	6.9%
2	Arizona	6.8%
3	Iowa	6.6%
4	Alaska	6.3%
5	Nevada	6.1%
6	Indiana	5.9%
7	New Jersey	5.8%
8	Delaware	5.8%
9	Maryland	5.6%
10	North Dakota	5.5%

STATE RANKINGS

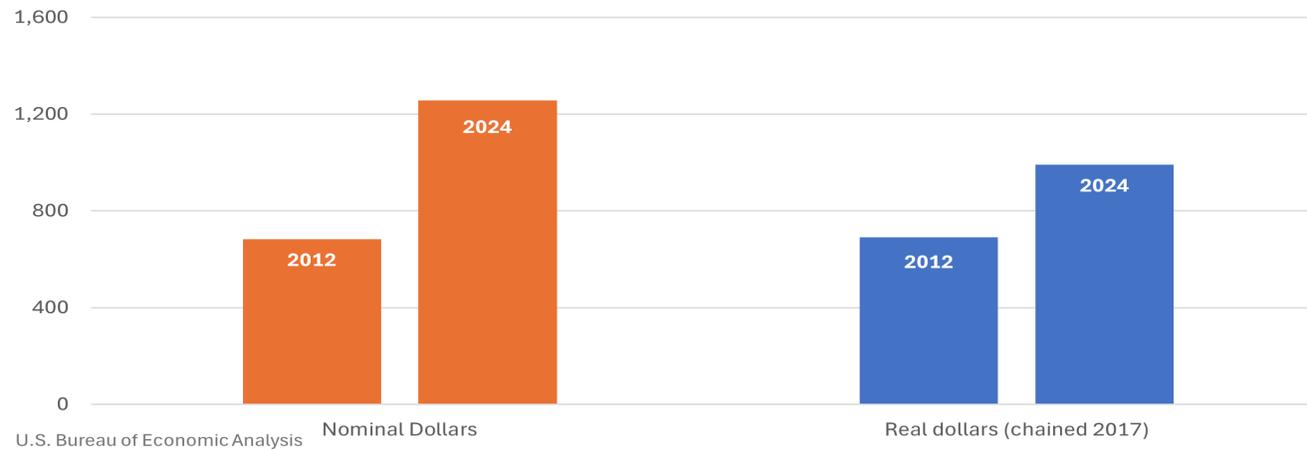
State Outdoor Recreation Value Added as a Percent of State GDP, 2024



GDP Gross domestic product
U.S. Bureau of Economic Analysis

CONTRIBUTION TO STATE GDP

Total U.S. Outdoor Recreation Gross Output, Billions



	2012 (\$ Billions)	2024 (\$ Billions)	% Growth, 2012-2024
Nominal Gross Output	\$ 682.6	\$ 1,257.6	84.2%
Real Gross Output	\$ 691.1	\$ 990.3	43.3%

Outdoor Recreation's Growth Since 2012



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